



This is “About the Author”, article 1 from the book [Online Marketing Essentials \(index.html\)](#) (v. 1.0).

This book is licensed under a [Creative Commons by-nc-sa 3.0](#) (<http://creativecommons.org/licenses/by-nc-sa/3.0/>) license. See the license for more details, but that basically means you can share this book as long as you credit the author (but see below), don't make money from it, and do make it available to everyone else under the same terms.

This content was accessible as of December 29, 2012, and it was downloaded then by [Andy Schmitz](#) (<http://lardbucket.org>) in an effort to preserve the availability of this book.

Normally, the author and publisher would be credited here. However, the publisher has asked for the customary Creative Commons attribution to the original publisher, authors, title, and book URI to be removed. Additionally, per the publisher's request, their name has been removed in some passages. More information is available on this project's [attribution page](http://2012books.lardbucket.org/attribution.html?utm_source=header) ([http://2012books.lardbucket.org/attribution.html?utm\\_source=header](http://2012books.lardbucket.org/attribution.html?utm_source=header)).

For more information on the source of this book, or why it is available for free, please see [the project's home page](#) (<http://2012books.lardbucket.org/>). You can browse or download additional books there.

## About the Author

Quirk eMarketing has been providing holistic and innovative marketing services to a range of clients in the global business community since 1999.

Our QuirkStars are innovative consultants, researchers, eMarketing strategists, copywriters, campaign managers, developers, and designers, all with eMarketing experience and focus. This diverse skills base guarantees the benefits and value that our readers can derive from our textbook. It is the culmination of the knowledge, technology, and expertise that we have accumulated and practiced over the years. These factors, coupled with our natural quirkiness, our global presence, the integrated range of services we provide, and our continual desire to break new ground, enable us to offer a complete guide to eMarketing that not only will equip you academically but also will prepare you practically for the online world as you embark on or expand your career.