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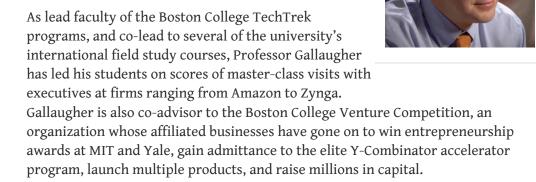
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About the Author

John Gallaugher is an associate professor of information systems (IS) at Boston College's Carroll School of Management.



A dedicated teacher and active researcher, Professor Gallaugher has been recognized for excellence and innovation in teaching by several organizations, including Boston College, BusinessWeek, Entrepreneur Magazine, and the Decision Sciences Institute. Professor Gallaugher's research has been published in the Harvard Business Review, MIS Quarterly, and other leading IS journals. Professor Gallaugher has been a featured speaker at Apple Inc's AcademiX educator conference, and was the keynote speaker at AIBUMA (the African International Business and Management Conference) in Nairobi Kenya. He has consulted for and taught executive seminars for several organizations, including Accenture, Alcoa, Duke Corporate Education, ING, Partners Healthcare, Staples, State Street, the University of Ulster, and the U.S. Information Agency. His comments on business and technology have appeared in the New York Times, National Public Radio, BusinessWeek, the Boston Globe, Wired, the Associated Press, Chronicle (WCVB-TV), The Daily Yomiuri (Japan), and the Nation (Thailand), among others.

Professor Gallaugher publishes additional content related to his teaching and research at http://gallaugher.com. He is also active on twitter at @gallaugher.